

Exam. Code : 106006

Subject Code : 1649

Bachelor of Design (Fashion Design) Semester—VI

ENTREPRENEURSHIP DEVELOPMENT

PROGRAMME

Paper—V

Time Allowed—3 Hours]

[Maximum Marks—50

Note :- The candidates are required to attempt any **five** questions out of the given **eight** questions. All questions carry equal marks.

1. Define Entrepreneurship. Explain various types of entrepreneurs with examples.
2. Describe the factors that motivate people to become an entrepreneur.
3. What do you understand by Project Identification ? Discuss, with examples, the steps involved in Project Identification.
4. Define a Project Report. What is the need and significance of preparation of Project Report for a small-scale entrepreneur ?
5. Discuss the methods of Project Appraisal used to appraise a proposal.

6. Write notes on each of the following :
 - (i) Site Selection
 - (ii) Technical feasibility of a Project
7. Discuss various sources of long-term finance for an enterprise.
8. (a) Write notes on each of the following :
 - (i) Break-Even Point
 - (ii) Return on Investment.
- (b) What is the significance of Debt-Service Coverage Ratio in a project ?